



VERONICAGERMANO.COM

@VERONICAMGERMANO

VERONICAMGERMANO@GMAIL.COM

404-567-3974

## EXPERIENCE

**Showroom Intern** 2019

*PBLC TRDE*

*New York, NY*

- assisted with SS20 buying appointments
- completed and organized purchase orders
- styled and assisted lookbook shoots for in-house brands
- managed incoming and outgoing shipments of collections

**Marketing Intern** 2018

*Bontonfilm, Voxpop*

*Prague, CZ*

- created graphics for film release campaigns
- tracked and analyzed web and social media presence
- oversaw ideation for branded merchandise

**Financial Analysis Intern** 2017

*Greystone Servicing Corporation*

*Atlanta, GA*

- assessed offering memorandums
- analyzed and drafted loan applications
- inspected potential and current properties

## SKILLS

### professional

- brand management
- product development
- printmaking
- darkroom processing
- creative direction
- research & analysis
- ideation
- styling

### software

- Photoshop
- Illustrator
- Lightroom
- Adobe XD

## EDUCATION

**Savannah College of Art & Design**  
*Savannah, GA*

BFA in Fashion Marketing & Management  
Minor in Fashion Photography

GPA - 3.90

Anticipated May 2020

## AWARDS

Fashion Scholarship Fund YMA Scholar  
2019

SCAD Distinguished Student Scholarship  
2016 - 2020

Georgia Zell Miller Scholarship  
2016 - 2020

SCAD Dean's List  
2016 - 2020

## LANGUAGE

Czech (*fluent*)

