



VERONICAGERMANO.COM

@VERONICAMGERMANO

VERONICAMGERMANO@GMAIL.COM

EXPERIENCE

Founder 2020

SEVEN YEARS BAD LUCK

Atlanta, GA

- conceiving and software development
- agile implementation and collaborative management
- develop branding and media presence
- oversee finance and legal departments

Showroom Intern 2019

PBLC TRDE

New York, NY

- assisted with SS20 buying appointments
- completed and organized purchase orders
- styled and assisted lookbook shoots for in-house brands
- managed incoming and outgoing shipments of collections

Marketing Intern 2018

Bontonfilm, Voxpop

Prague, CZ

- created graphics for film release campaigns
- tracked and analyzed web and social media presence
- oversaw ideation for branded merchandise

Financial Analysis Intern 2017

Greystone Servicing Corporation

Atlanta, GA

- assessed offering memorandums
- analyzed and drafted loan applications
- inspected potential and current properties

SKILLS

professional

- scrum certified
- agile implementation
- innovative practices
- brand management
- product development
- printmaking
- creative direction
- research & analytics

software

- InDesign
- Photoshop
- Illustrator
- Lightroom
- Adobe XD

EDUCATION

Savannah College of Art & Design

Savannah, GA

BFA in Fashion Marketing & Management

GPA - 3.91

Summa Cum Laude

2020

AWARDS

CFDA Fashion Future Graduate

2020

Fashion Scholarship Fund YMA Scholar

2019

SCAD Distinguished Student Scholarship

2016 - 2020

Georgia Zell Miller Scholarship

2016 - 2020

SCAD Dean's List

2016 - 2020

LANGUAGE

Czech (*fluent*)

